

THE CATEGORIES



1. MOST INNOVATIVE CONTENT CREATOR

For creators using content in a fresh, original or impactful way through storytelling, education, formats or platforms.

2. BEST SERVICE PROVIDER

For done-for-you experts such as branding or graphic designers, copywriters, aesthetics or beauty services, web designers, OBMs, VAs and consultants. Judged on delivery and client impact.

3. POWER PARTNERSHIP AWARD

For duos only – two solopreneurs who came together to launch and grow a business as equal partners (not client/contractor).

4. NICHE COACH OF THE YEAR

For coaches serving a clearly defined niche (e.g. wellness, speaking, spiritual, astrology for entrepreneurs, menstrual cycle coaching).

5. MOST ENGAGED COMMUNITY

For founders who hold space through events, memberships, circles or highly engaged online communities. Depth of connection matters more than size.

6. BEST MEMBERSHIP GROUP PROGRAMME

For online memberships, subscriptions, group programmes or cohorts delivering ongoing support and transformation.

THE CATEGORIES (CONT)



7. BEST LIVE RETREAT

For in-person experiences from day retreats to multi-day immersions. Judged on transformation, experience and intention.

8. FAN FAVOURITE AWARD

The only category decided by public vote via Instagram. Open to coaches, creatives and service providers. Communities and clients can vote openly once the category opens and is pinned to our IG feed soon.

9. MOST MAGNETIC PERSONAL BRAND

For founders who are the face of the business and whose story, personality and energy are woven into the brand.

10. MOST OUTSTANDING PRODUCT OF THE YEAR

For product-based businesses such as skincare, beauty, stationery or physical/digital products. Judged on quality, branding and customer experience.

11. VISUAL BRAND OF THE YEAR

Celebrates standout brand aesthetics – colour palettes, typography, consistency and overall visual identity.

12. BEST NEWCOMER OF THE YEAR

For businesses launched in the last 18 months. New, mission-led, visible and making an impact early on.

THE CATEGORIES (CONT)



13. BUSINESS COACH OF THE YEAR

For coaches supporting businesses with strategy, growth, sales, marketing and leadership at an industry-leading level.

14. FEARLESS FOUNDER AWARD

For founders who showed resilience – launching, pivoting or building through challenges while staying committed to their mission.

15. SOLOPRENEUR OF THE YEAR

Not open for application. Selected from all category finalists as a rising star and industry game-changer.

[PURCHASE YOUR CATEGORIES HERE](#)

Purchasing your category submissions does NOT mean they need to be completed immediately. You can open them on your desktop, bookmark the categories, and return to work on them - your answers will be saved.

They will just need to be submitted by the closing date of July 26th, 2026 to be considered for the award by our judges.

If you have questions, feel free to DM us [@thesolopreneurawards](https://www.instagram.com/thesolopreneurawards), or send us an email to events@themodeaunchclub.com. Please also note that all application fees are non-refundable.

To learn more about the judging process, [please see this post](#). Thank you, and good luck! We can't wait to see your submissions!